



33<sup>rd</sup> Annual Colleyville Lions Club  
"Sight First"  
**HOLE-IN-ONE SHOOT-OUT**  
Benefiting Lions Charities  
**September 24 - 26, 2021**



**SPONSORSHIP OPPORTUNITY DETAILS**

**When: Where:** Bob Moore's Sports Center: Hwy 26, Colleyville, Texas - Sept 24-26

**Grand Prize:** *\$75,000 in Cash!*

**Format:** 3 individual qualifiers (based on getting closest to the hole) for each of the three qualifying days. Each qualifier is guaranteed a package of prizes. The 9 qualifiers return on Sunday at 6:00PM for the finals and the chance to win the grand prize!

**Benefit:** All proceeds go to Lions Club Sight-Related Charities, scholarships for local high school students who need additional funding to attend college and the Texas Lions Camp for disabled and diabetic children.

**Sponsorship Options:**

**Ace Sponsor - \$2500**

See next page for list of promotions that are planned. In addition, the Ace Sponsor will also receive 100 ten-shot coupons (1000 shots at the pin)

**Eagle Sponsor - \$1000**

See next page for list of promotions that are planned. In addition, the Eagle sponsor will also receive 50 ten-shot coupons (500 shots at the pin)

**Birdie Sponsor - \$500**

See next page for list of promotions that are planned. In addition, the Birdie sponsor will also receive 25 ten-shot coupons (250 shots at the pin)

**Par Sponsor - \$250**

See next page for list of promotions that are planned. In addition, the Par sponsor will also receive 10 ten-shot coupons (100 shots at the pin)



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**Estimated Traffic:** 300+ attendees during the three days plus social media exposure

**Signage:** We will use your company logo if the artwork is available

**Contact:** Chuck Mogged Cell: 817.851.6408  
 Jason Espinoza Cell: 210.683.0327

**SPONSORSHIP PROMOTION LEVELS**

<u>Planned Promotion / Advertising</u>	<u>Sponsorship Level*</u>			
	<u>Par</u>	<u>Birdie</u>	<u>Eagle</u>	<u>Ace</u>
<b>1) Signage (displayed at the three day event)</b>				
- Large Banner on the range near the tee boxes	X	X	X	X
- 2 X 3 ft. Individual sign to be posted at one of the tee boxes		X		
- 3 X 4 ft. Individual sign with special prominent placement			X	X
<b>2) 8 X 10 Commemorative Plaques or Perpetual Plaque</b>	X	X	X	X
<b>3) Social Media coverage on Lions/golfing sites</b>	X	X	X	X

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"Sight First"**

**HOLE-IN-ONE SHOOT-OUT**  
**Benefiting Sight Related Charities and High School Scholarships**  
September 24 - 26, 2021

This agreement is between \_\_\_\_\_, hereinafter called "Sponsor" and the COLLEYVILLE LIONS CLUB, of Colleyville, Texas. The Sponsor's name above will be the name placed on the sponsor's event signage.

The Sponsor agrees to sponsor one (1) EVENT sign for the COLLEYVILLE LIONS CLUB ANNUAL HOLE-IN-ONE SHOOT-OUT. This tournament event will be held at Bob Moore's Sports Center and Driving Range, Highway 26, Colleyville, Texas. The tournament event will be held on the above dates.

<i>Sponsorship Level</i>	<i>Dollar Amount</i>	<i>Check Level of Sponsorship</i>
Ace Sponsor	\$2,500	<b>O</b>
Eagle Sponsor	\$1,000	<b>O</b>
Birdie Sponsor	\$500	<b>O</b>
Par Sponsor	\$250	<b>O</b>

The EVENT sponsor sign will have the Sponsor's name prominently displayed. All EVENT sponsor's signs will be displayed throughout the event. In addition, Sponsor information will be included in other promotion events, (see sponsorship opportunity document).

The EVENT sponsor is donating to a non-profit organization, the Colleyville Lions Club, Texas Tax ID number #75-1827789.

Agreed, this date: \_\_\_\_\_, 2021

Recognition Preference: Individual Plaque \_\_\_\_\_ Perpetual Plaque \_\_\_\_\_ None \_\_\_\_\_

**Mail To:** Lion Chuck Mogged  
1217 Tuscany Drive  
Colleyville, TX 76034

**Make Check Payable To: Colleyville Lions 2021 HIO**  
**HIO Contact:** Chuck Mogged  
817.851.6408

2021 Lion Contact: \_\_\_\_\_